

THE

SQ

UPGRADE YOUR
TRAVEL IQ WITH
THE LATEST
GLOBAL TRENDS

Enter the arena

Tokyo's new 60,000-seater National Stadium – which will host the opening and closing ceremonies of the 2020 Summer Olympics, as well as all track and field events – has recently been completed

US\$1.4 bn

Cost of constructing the stadium. Being an Olympics host doesn't come cheap. As of December 2019, Tokyo had already spent US\$9.7 billion on 340 projects related to the event, and that figure is only getting bigger.



IMAGES: GETTY IMAGES

GIRL POWER

The history of International Women's Day, which falls on 8 March each year

The first National Women's Day is observed on 28 February in the US. It aims to honour a garment workers' strike in 1908.

1909



1910

At the International Socialist Women's Conference in Copenhagen, German activist Clara Zetkin suggests that 8 March be celebrated annually in honour of women's rights.

1,300

WiFi hotspots installed to accommodate up to 30,000 simultaneous connections – so that spectators can tweet, post and livestream events to their hearts' content.

500

Spots in the stands that have been specially designated for wheelchair users. Much care and attention has been taken to make other parts of the stadium more accessible.



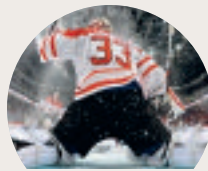
EDGE OF YOUR SEAT

Catch these indoor sporting events in March



8

Number of chess players that will face off in a double round-robin match-up at the Candidates Tournament in Yekaterinburg, Russia (15 March–5 April).



22nd

Edition of this year's Women's Ice Hockey World Championships (29 March–4 April). The event will take place in Jaca, Spain.



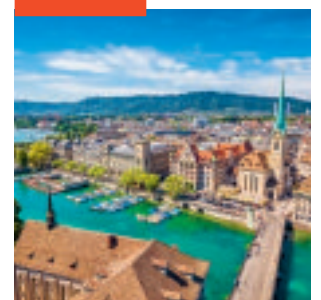
£450,000

Prize money up for grabs at the Ladbrokes UK Open (6–8 March), which sees dart professionals competing in intense elimination matches.



13 MILLION

Estimated number of pints of Guinness drunk around the world on St Patrick's Day each year. The annual event to celebrate the patron saint of Ireland is held on 17 March.



STRETCH YOUR \$

The cost* of a day in selected cities on the network, based on a recent study by hoppa

Most expensive

- #1 **Zurich, Switzerland**
£376.52 (\$\$659)
- #2 **New York, USA**
£362.06 (\$\$634)
- #3 **Dubai, UAE**
£336.80 (\$\$589)

Cheapest

- #1 **Mumbai, India**
£104.83 (\$\$183)
- #2 **Istanbul, Turkey**
£92.91 (\$\$163)
- #3 **Ho Chi Minh City, Vietnam** £89.60 (\$\$157)

*Average price per day, considering factors including mean hotel prices, taxi fares and meals for two.



1975

The United Nations finally recognises 8 March as International Women's Day. It has since become the main sponsor of the annual event.

For its centenary, US president Barack Obama declares the entire month of March as Women's History Month.

2011



2020

This year's theme is #EachForEqual, highlighting the importance of fighting stereotypes and broadening perceptions for a gender-equal world.

FOOD ON DISPLAY

Three new culinary-themed museums around the network

13

Number of installations at the **Museum of Ice Cream**, which recently opened a permanent **New York** flagship, including a floating dessert table and a three-storey slide.

300,000

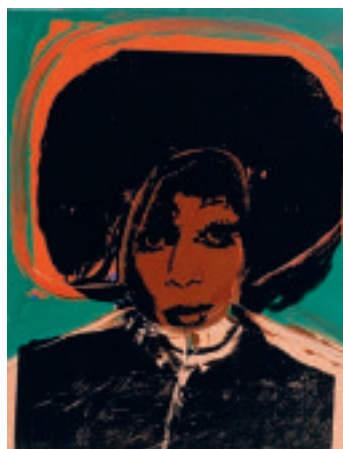
Number of visitors the new **Cité Internationale de la Gastronomie**, in Lyon, **France**, hopes to attract per year. Alongside interactive exhibits, there are workshops, masterclasses and more.

80

Number of subjectively stomach-churning dishes at the **Disgusting Food Museum** in Malmo, **Sweden**, including stinky tofu and haggis. The temporary exhibition found a permanent home last year.

17

Stations on Copenhagen's new Cityringen metro line, which opened in September 2019. The 15.5km loop connects neighbourhoods such as Vesterbro (known for its shopping and nightlife) and the green suburb of Østerbro with the city centre.



SEARCHING FOR INSPIRATION

Where to get your fill of art and culture this month

>100

Works on show at the new Andy Warhol retrospective (12 March–6 September) at **Tate Modern** in **London**, such as the famous *Campbell's Soup Cans* as well as his "Ladies and Gentlemen" series.

US\$100–
US\$10,000

Price range of the artworks to be sold at the spring edition of the **Affordable Art Fair NYC** (26–29 March). Visitors can also expect workshops and personal shopping services.

98

International artists, creatives and collectives participating in the **22nd Biennale of Sydney** (14 March–8 June), titled "NIRIN" (meaning "edge" in the Indigenous Wiradjuri language).

€2.5 million

Cost of the **Italian Audiovisual and Cinema Museum** in **Rome**, which chronicles 120 years of Italian film history through archival films, interactive installations, interview footage and more.